

EMPOWER

through Synergy Search

www.empowermyanmar.net

Development
Consultancy

Management
Consultancy



“ Synergistic solutions to
your organizational
and management needs ”

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WHO WE ARE

EMPOWER is a development and management consulting firm based in Yangon, Myanmar. It has been established and functioning since 2010 by its primary operators and investors. EMPOWER was incorporated under the Myanmar Companies Act as a limited cooperate with the number of 3925. EMPOWER is led by a board of director of 17 members who have diverse professional backgrounds and experiences but have one overarching goal of rendering the best quality services to clients.

Consultants

The EMPOWER Consultancy Firm is formed with a range of professionals with formal educational qualifications, experiences, knowledge, and skills in the areas of Health, Education, Agriculture, Food Security, Livelihood, and Business Management. The key essence of the firm is its ability to draw on expertise and experiences of its collection of consultants who are Myanmar as well as a pool of external and international consultants from Thailand, Germany, Denmark, Switzerland, Italy, Australia and United State. An array of partnerships and affiliations has been conceived to tap into the appropriate intellectual resources or property to serve the needs of clients.

Key Capabilities

Our firm's key capabilities are

- Assessment or baseline study or formative study
- Program or project design
- Program or project evaluation
- Research
- Capacity building regarding assessment, design, monitoring, evaluation, research, Behaviour Change Communication, integrated organizational and financial management, strategic plan development, community mobilization, HIV, TB, Malaria, Maternal, Newborn and Child Health and agriculture

Quality Assurance

- Built-in quality assurance system through close supervision and monitoring of the services
- Peer Review mechanism



CORPORATE STRATEGY

Vision

Our vision is to empower different indigenous ethnic groups of Myanmar People to address their pressing needs

Mission

EMPOWER is a professional consultancy firm specializing in development and management consultancy to help clients to improve organizational and operational performance through strengthening the capacity and effectiveness of the services of public, private for profit and private for non-profit organizations.

Values

We believe in using strengths of individuals and group of people to synergistically enhance the capacity and effectiveness of services of clients whom we serve to address the needs of their clients. We value clients, listen to concerns of clients attentively, find and implement solutions for clients and provide hands-on support to clients for long term.

Objectives

- To provide tailored quality services and products to clients
- To diffuse the practice of using evidence and valuing quality

MEMBERSHIPS AND INTERNATIONAL PARTNERS

We are member of

- Accountability and Learning Working Group, www.lrcmyanmar.org
- Food Security Working Group, www.myanmarfswg.org
- Myanmar Consumers Network
- American Evaluation Society, www.eval.org
- Towards Organic Asia Alliance, <http://www.schoolforwellbeing.org>

We work together with the following international institutions:

- International Centre for Integrated Mountain Development, www.icimod.org
- ICON Institute, www.icon-institute.de
- School of Population and Global Health, University of Melbourne, Australia, <http://pgh.unimelb.edu.a>

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TYPE OF SERVICES

We aim at delivering two major consultancy services: “Development Project Management” consultancy services; and “Business Project Management” consultancy services.

Development Project Management Consultancy

- Needs assessment or baseline assessment, program or project design, Mid Term Evaluation, end of the program/project evaluation, etc, in accord with Project Cycle Management
- Organizational system development services such as integrated organization and financial management, monitoring and evaluation and strategic plan development
- Capacity building regarding assessment, design, monitoring, evaluation, research, Behaviour Change Communication, integrated organizational and financial management, strategic plan development, community mobilization, HIV, TB, Malaria, Maternal, Newborn and Child Health and agriculture
- Research

Business Project Management Consultancy

- Value Chain Analysis and Development
- Feasibility study and designing business options
- Business plan development
- Consumer survey
- Market analysis
- Capacity building

Others

- Provide managerial support to private for profit and private for non profit organizations for registration
- Render advice to private for profit and private for non profit organizations for exploration of situation and start up their operations such as office set up and recruitment of staff members
- Form partnerships with private for profit and private for non profit organizations for production and marketing of products or services

SELECTED CONSULTANCY ACTIVITIES, FY 2012-2013

- End of Program Evaluation of Advancing Sexual and Reproductive Health through Partnership and Integrated Services project of Marie Stopes International, 2013
- Study of effectiveness of strategies of IPs in strengthening CSOs to response to Food Security and Livelihood issues of LIFT/UNOPS, 2013
- End of the project evaluation of Early Childhood Development project of Karen Baptist Convention supported by UNICEF, 2013
- Program Evaluation of "Women and Youth Empowerment Project Evaluation", Precious Stone, Yangon, 2013
- Feasibility Study for employment opportunities of vulnerable youths in selected townships of Y.M.C.A and Y Care International, 2013
- Evaluation of project of "Reproductive Health and Malaria projects of local NGOs and CBOs" of Friends For Health supported by Open Society Institute, 2013
- End of the project evaluation of Community Development Program of Kachin Baptist Convention supported by EED, 2013
- End of the project evaluation of Community Development Program in Kachin State of SWISSAID, 2013
- Baseline assessment of Nyaungdon Community Development Program consisting of Maternal, Newborn and Child Health and Livelihood issues of Good Neighbours International, 2013
- Action Research on Knowledge, Attitude and Practices regarding Accountability of Selected NGOs in Myanmar, Accountability and Learning Working Group, Local Resource Center, 2013
- Feasibility Study and Project Proposal Development of establishment of packing house for Mango in Southern Shan State, GIZ, 2013
- End of the project evaluation of Emergency Response Project in civil war effected area in Kachin State of Oxfam Great Briton funded by ECHO, 2013
- Baseline assessment of an integrated livelihood and Maternal, Newborn and Child Health project of World Concern Myanmar, 2012
- Assessment Study of needs and capacity of CSOs of Myanmar, particularly village and ward based CSO, and developing an appropriate mechanism for institutional capacity building and financial support to CSOs, The Working Group of Myanmar Social Fund, 2012-2013
- Establishment of Monitoring and Evaluation System of Myanmar Baptist Convention, 2012-2013
- End Program Evaluation, community Development Project, Pauk Township, Oxfam GB, 2012-2013
- End of the project Evaluation of Farmer Field School and sustainable development program of Metta Development Foundation funded by Caritas Switzerland, 2012

SELECTED LONG TERM PROJECTS THROUGH SECONDED EXPERTS AND DEVELOPMENT EXPERT

- One year project "Strengthening M&E system and capacity of Karen Women Development Organization" funded by DFID
- One year project "Strengthen M&E system and capacity of Mawkkon Local Development Organization" funded by EU
- Two years project "Banking and financial system development in Myanmar" funded by GIZ

TRAINING, WORKSHOPS REGARDING RESEARCH

- Training on "Designing and developing tools of Assessment Program" and "How to analyze qualitative data" for employment opportunities of vulnerable youths in selected townships Project to 20 staff of Y.M.C.A, 2013-14
- Training on "Designing Evaluation Program for Early Childhood Development Project and developing tools", and "How to analyze qualitative data" to 30 internal evaluators of Karen Baptist Convention supported by UNICEF, 2013
- Workshop on "Utilization of evaluation findings; evidence based redesigning program" to stakeholders of Early Childhood Development Project of Karen Baptist Convention supported by UNICEF, 2013
- Training on Participatory Evaluation methods and analyzing qualitative data to 30 representatives of Zonal Associations of Kachin Baptist Convention through End of the project evaluation of Community Development Program of Kachin Baptist Convention supported by EED, 2013
- Training on Participatory Evaluation methods and analyzing qualitative data to 25 representatives of Partners Organizations through End of the project evaluation of Community Development Program in Kachin State of SWISSAID, 2013
- Series of Training on "Quantitative Data Collection" to several data collectors from clients organizations, interested personnel and young professionals, 2012-13
- Series of Training on "Quantitative Data Entry by using CSPro software, SPSS software, Epi Info" to several data entry personnel from clients organizations, interested person and young professionals, 2012-13
- Training on Designing Action Research: Case Study Approach to 12 Young Professionals, Yangon, 2013

SELECTED WORK FOR INSTITUTIONAL AND OPERATIONAL CAPACITY BUILDING

- Developing Strategic Planning to several local organizations
- Establish and functioning of Monitoring and Evaluation System in ECCD Program, RE Department of Myanmar Baptist Convention
- Finance to Non Finance Leaders workshops to several local organizations
- Organizational Assessment to several local organizations
- Project Cycle Management trainings and workshop to several organizations
- Participatory Consultation for affairs of strengthening institutional capacity of several local organizations
- Designing and developing project proposals by using participatory approaches to Marternal, Child Health, Education, Food Security and Livelihood program of several local organizations
- Project proposal writing training to 25 key leaders from CSO, NGO, Companies funded by GIZ
- Participatory Hygiene and Sanitation Transformation (PHAST) trainings to 250 trainees of trainers in four townships across Myanmar, Danish Red Cross and Myanmar Red Cross, Myanmar, 2013

OUR CLIENTS

UN Agencies

- Livelihood and Food Security Trust Fund/United Nation Office for Project Services

International Organizations

- World Concern Myanmar
- OxfamGB
- SWISSAID
- Marie Stope International
- Good Neighbors International
- Danish Red Cross
- German International Development Cooperation GIZ
- Italian Trade Commission

Local NGOs and CSOs

- Metta Development Foundation
- Myanmar Baptist Convention
- Kachin Baptist Convention
- Kayin Baptist Convention
- Biodiversity and Nature Conservation Association
- Myanmar Red Cross Society
- Working group for Myanmar Social Fund compost of Myanmar NGO leaders
- Friends for Health
- Precious Stone
- Y.M.C.A/ Y Care International
- Karen Women Empowerment Group
- Nyein Foundation (Shalom foundation)
- Mawkkon Local Development Organization
- Ah Lin Local Development Organization
- Network Activities Group
- Thadar Consortium
- Accountability and Learning Working Group, Local Resource Center
- Myanmar Fruit, Flower and Vegetable Producer and Expoter Association
- Myanmar Consumers Network
- And various Community Based Organizations across the country

Companies

- WEGH Group S.p.A., Italy
- Shan Maw Myay Co., Ltd.



LOCATION AND ITS FACILITIES

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